

VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME A PART OF THE INAUGURAL PROGRAM IN INNOVATION

Why

- Sophisticated members want added exposure to learning opportunities
- Best practices for thriving in the “New Normal” come from a variety of new sources

What

- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly half-day workshops transform academics into real change in members’ organizations

Who

- 15 Denver-area members nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Two Denver Chairs, Don Myers and Janet Fogarty, will facilitate monthly workshops

How

- 1-year program beginning in early November 2016
- Four on-line courses paced at 1-2 hours per week
- 10 in-person workshops
- Members use their own organization as a case study to leverage their learnings

Where

- Monthly workshops in Denver
- Inaugural programs will also be held in San Diego and New York

Cost

- The inaugural program is discounted from \$15,000 to \$10,000

FREQUENTLY ASKED QUESTIONS

What topics will be covered?

The inaugural program will include four courses: (1) Leading Innovation by Dr. Bob Sutton, (2) Strategies for Innovation by Dr. Kathleen Eisenhardt, (3) Negotiating to Get More of What You Want by Dr. Margaret Neale, and (4) Power of Stories in Business by Dr. Jennifer Aaker.

What do members get for completing the program?

Members who complete the program will receive a Stanford certificate of completion signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for Summer 2018.

How will this impact my Vistage group?

The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly.

Is this a one-time program or will it be repeated?

The inaugural program will include a total of 45 members. We expect to launch the second group in early 2017 and will continue to launch new groups and expand to additional markets as members show interest.

How do I nominate a member?

Chairs can nominate a member by filling out the [nomination form](#) on the website. Members will then receive an email invitation to fill out the online application form.

How do members apply?

Members must be nominated to apply by a Vistage Chair. The nomination form is online at vistage.com/stanfordprogram-denver. Nominated members will receive an email invitation to fill out the online application. Applications are due by October 7, 2016.

“Consistent with our mission of increasing the effectiveness and enhancing the lives of our members, Vistage entered into a strategic alliance with The Stanford Graduate School of Business to create a customized ten-month course on leadership and innovation for our members. Chairs can nominate candidates for the inaugural class who are life-long learners and committed to taking their leadership skills and their business to a whole new level.

In our view, this is an incredible opportunity for growth and development for those lucky enough to be selected. We can’t wait to get started.”



Don Myers
Denver Facilitator +
Vistage Chair since 2002



Janet Fogarty
Denver Facilitator +
Vistage Chair since 1998

WORKSHOP LOCATION:
University Club
1673 Sherman St.
Denver, CO 80203

WORKSHOP DATES:

11/9/16

6/27/17

12/14/16

7/25/17

1/24/17

9/18/17

3/28/17

10/24/17

4/25/17



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