

VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME A PART OF THE PROGRAM IN INNOVATION

Why

- Sophisticated members want advanced learning opportunities
- Vistage and Stanford can offer an exclusive hybrid model only available to Vistage members

What

- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly half-day workshops transform academics into real change in members' organizations

Who

- 15 Vistage member CEOs/Executives nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Monthly facilitated workshops by Vistage Chair, Mike Richardson

How

- 1-year program (January 2018 – December 2018)
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 5 hours per week)
- 10 in-person workshops
- Members apply content from each course to impact and drive change in their organization

Where

- Monthly workshops in convenient Los Angeles and Orange County locations

Cost

- The discounted Vistage member cost is \$15,000

FREQUENTLY ASKED QUESTIONS

What topics will be covered?

The program includes three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen – understand the fundamentals of a successful corporate strategy and create one for your company (2) The Innovation Playbook by Professor Jennifer Aaker – learn the power of the story and write your leadership story, your user story, your company story, and your innovation story, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule - learn how to design your organization and culture to foster innovation and collaboration

What do members get for completing the program?

Members who complete the program will receive a Stanford certificate of completion signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned as an annual event in Palo Alto, California

How will this impact my Vistage group?

The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly

How do members apply?

Members must be nominated by a Vistage Chair to apply. The [nomination form](#) is online. Nominated members will receive an email invitation to fill out the online application. Learn more at vistage.com/stanfordprogram-la-oc



**Nominations and Applications due
November 1, 2017**

“I am delighted to be at the forefront of this new program combining two world-class learning organizations, Stanford Graduate School of Business and Vistage, on the most critical topic facing our members, innovation. It was the core challenge I faced running the Aerospace Division of a British Public Company and is at the core of my thought-leadership on Enterprise Agility for an increasingly disruptive world. Agile Innovation is essential to surviving and thriving and I look forward to exploring that more through this program. Having facilitated the San Diego Cohort as part of phase 1 in 2017, I am delighted to be facilitating the Orange County/Los Angeles Cohort as part of phase 2 in 2018.”



Mike Richardson
Los Angeles/Orange County Facilitator +
Vistage Chair since 2003

WORKSHOP LOCATION: TBD

WORKSHOP DATES*:

January 15, 2018	June 25, 2018
February 12, 2018	July 30, 2018
March 12, 2018	September 10, 2018
April 9, 2018	October 29, 2018
June 4, 2018	December 3, 2018

*Dates could change

